




Please note that sponsorship is limited to one per company until March 29th so that all companies have equal opportunity. If there is still sponsorship remaining after that date it will be sold on a first come first serve basis

Item	Investment
Conference Tote Bags	\$ 3,500
Ceiling Banners (each)	 \$ 2,000
Throwable microphone	\$ 2,000
Lanyards	
Hotel Keys	\$5,000
Lunch Day 1	
Lunch Day 2	\$10,000
Breakfast Day 1	\$ 8,000
Breakfast Day 2	\$ 8,000
Refreshments Day 1	\$ 4,000
Refreshments Day 2	\$ 4,000
Opening Reception	\$ 5,000
Gala Dinner Entertainment	
Gala Dinner sponsorship	\$1,000
Photography	
Platinum Event Sponsor (see details below)	
Gold Event Sponsor (see details below)	
Silver Event Sponsor (see details below)	\$ 5,000
Bronze Event Sponsor (see details below)	
  	

A huge thank you to Via Rail who will be giving away a \$750 Travel Voucher at our event this year!



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Platinum Event Sponsor

\$15000 CDN

For those who wish to provide overall support to the CARS 2019 Annual Conference and Trade Show choose the Platinum Event Sponsor. This investment provides much-needed broad support to CARS to help cover the cost of audio/visual services, support services and other operating expenses during the conference.

This sponsorship package includes:

- Exhibition booth
- Four conference registrations
- One table of 10 at the Gala Dinner
- Recognition at opening sessions on both days
- Recognition at closing
- Logo visible during all sessions on both days
- Logo in program
- Logo on CARS website
- Logo displayed in Trade Show Room
- Social Media Recognition

Gold Event Sponsor

\$10,000 CDN

For those who wish to provide overall support to the CARS 2019 Annual Conference and Trade Show without identifying a specific function or activity, choose the Gold Event Sponsor Level investment. This investment provides much-needed broad support to CARS to help cover the cost of audio/visual services, support services and other operating expenses during the Conference.

This sponsorship package includes:

- Exhibition booth
- Two conference registrations
- Recognition at closing
- Logo in program
- Logo displayed in Trade Show Room
- Social Media Recognition

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Silver Event Sponsor

\$5000 CDN

For those who wish to provide overall support to the CARS 2019 Annual Conference without identifying a specific function or activity, choose a Silver Event Sponsor Level investment. This investment provides much-needed broad support to CARS to help cover the cost of audio/visual services, support services and other operating expenses during the Conference.

This sponsorship package includes:

- Logo in program
- Logo displayed in Trade Show Room
- Social Media Recognition

Bronze Event Sponsor

\$3500

For those who wish to provide overall support to the CARS 2019 Annual Conference without identifying a specific function or activity, choose a Bronze Event Sponsor Level investment. This investment provides much-needed broad support to CARS to help cover the cost of audio/visual services, support services and other operating expenses during the Conference.

This sponsorship package includes:

- Logo in program
- Logo displayed in Trade Show Room