



# Sponsorship Prospectus

# Invitation from the President

Now that winter is FINALLY behind us, CARS is excited to start planning our 8th annual golf tournament. Once again, our event will take place at the beautiful private golf course, Beaconsfield Golf Course located in Beaconsfield, Quebec on August 30th, 2022. Registration will begin at 10:00am, followed by an outdoor BBQ.

The cost of the tournament is 300.00 per player or 1200.00 for a foursome. Tickets will be sold on a first come first serve basis and is only available to CARS members. Members are more than welcome to invite their customers or colleagues to join them. Sales will begin on April 18<sup>th</sup>, 2022, at 11:00 a.m. EST.

I would like to personally invite you to come join us for a beautiful day on the course, some delicious food and of course a load of networking and fun in the sun! If you wish to sponsor this year's tournament or just to secure your space, please visit <https://railwaysuppliers.ca/golf2022>



Sincerely,  
Sylvia Newell  
President

Canadian Association of Railway Suppliers

## History of Trees Canada

Tree Canada is the only national non-profit organization dedicated to planting and nurturing trees in rural and urban environments, in every province across the country.

Tree Canada was founded in 1992 as the “National Community Tree Foundation”. Although they are now a privately funded charity, for the first part of their history, they were publicly funded by the Canadian Forest Service within Natural Resources Canada.

They help to grow Canada’s tree canopy through their programs, research, and engagement efforts and by offering grants to communities and schools. They are thought-leaders and capacity-builders, collaborating with a network of industry experts, academics, and other non-profits to deepen community knowledge and help municipalities plan and sustain local canopy.

Together with their partners and sponsors, they have planted more than 84 million trees.

All funds raised through the FUNdraisers will be donated to



Help CARS reach its goal of planting 400+ trees with Trees Canada this year!

## 2022 Pricing

Single Player	Two Players	Foursome
\$300	\$600	\$1,200

Plant a Tree
\$5

# Platinum Sponsor

## \$5,000

Platinum level sponsorship offers the sponsoring company the highest level of visibility.

This sponsorship package includes:

- 1 Foursome Registration
- Logo on display at the Front Entrance
- 1 Hole Sponsorship Sign Set
- Opportunity to give a high-end gift, or many mid-sized gifts
- Social Media Recognition
- Sponsor's logo on CARS website
- Recognition at the Closing of Tournament
- Sponsor's logo visible during the Welcome BBQ
- 10 Trees Planted by Trees Canada

# Hole In One Sponsor

## \$2,500

### Mercedes and Music: Hole-In-One Prizes

- 2020 Mercedes Benz CLA (2 yr. lease)
- Trip for two (Mercedes Benz World - England)
- Sonos five room speaker package
- Four concert tickets to any show(s) - Centre Bell (Mtl)

### Closest to the Pin: Win a Weekend with a Mercedes Benz

### This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo displayed at the Hole in One Hole
- Sponsor's logo on CARS website
- Sponsor's logo visible during the Welcome BBQ
- 8 Trees Planted by Trees Canada

# Flagstick Sponsorship

## \$1,500

Be the company that marks the location of all 18 holes on the green! Your logo will be at the putting greens to mark the location.

This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo displayed on the 18 holes
- Sponsor's logo on CARS website
- Sponsor's logo visible on the welcome desk
- 5 Trees Planted by Trees Canada

# Golf Cart Sponsorship

## \$1,500 (2 Available)

Be the company whose logo will be on the Golf Carts that every player will be zipping around the green in.

This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo displayed on each golf cart
- Sponsor's logo on CARS website
- Sponsor's logo visible on the welcome desk
- 5 Trees Planted by Trees Canada

# Longest Drive Sponsorship

## \$1,000

Be the company whose logo will be on the Golf Carts that every player will be zipping around the green in.

This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo displayed at the Longest Drive hole at the tee
- A mesh banner with sponsor's logo at the 250-yard driving distance
- Sponsor's logo on CARS website
- Sponsor's logo visible on the welcome desk
- 4 Trees Planted by Trees Canada



# Logo in the Hole Sponsorship \$600 (2 Available)

You will be the company that everyone will see as they reach in to retrieve their ball from 9 of the holes.

This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo displayed on a circular disk within 9 holes
- Sponsor's logo on CARS website
- Sponsor's logo visible on the welcome desk
- 2 Trees Planted by Trees Canada

# Hole Sponsorship \$500 (Multiple)

For each hole you sponsor, you will be providing a clear starting point to tee off from.

This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo displayed at the tee of the hole assigned
- Sponsor's logo on CARS website
- Sponsor's logo visible on the welcome desk

# Welcome BBQ Sponsorship \$500 (Multiple)

Your company will be there to greet golfers as they arrive for the opening BBQ before setting off for an afternoon of golf.

This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo visible during the Welcome BBQ
- Sponsor's logo on CARS website
- Sponsor's logo visible on the welcome desk

# Closing Reception Sponsorship \$500 (Multiple)

Your company will be there to bid farewell to golfers after an afternoon of golf. Light refreshments will be provided.

This sponsorship package includes:

- Social Media Recognition
- Sponsor's logo visible during the closing reception
- Sponsor's logo on CARS website
- Sponsor's logo visible on the welcome desk