



SPONSORSHIP PROSPECTUS



Invitation from the President

We are excited to be hosting the 9th Annual CARS Golf Tournament, which will take place at the beautiful private golf course, Beaconsfield Golf Course, located in Beaconsfield, Quebec, on August 29th, 2023. Registration will begin at 11:00 am, followed by an outdoor BBQ.

Tickets will be sold on a first come, first serve basis and is only available to CARS members. Members are more than welcome to invite their customers or colleagues to join them.

I invite you to join us for a beautiful day on the course, some delicious food and of course a load of networking and fun in the sun! If you wish to sponsor this year's tournament or just to secure your space, please visit

<https://railwaysuppliers.ca/events/golf23>



SYLVIA NEWELL

President of CARS

Why Sponsor Golf

- Increase brand awareness
- Support your local industry association
- Receive priority on registration
- Be where the business happens
- Opportunities for team building and employee development



Registration



This is a members-only event.

Non-CARS Members may only participate as a guest of a 2023 member.

Single
\$350
Twosome
\$700
Foursome
\$1,350

Dress Code

*This is directly from the Golf Club and will be strictly enforced**

GENTLEMEN:

- Tailored trousers or Bermuda-type shorts
- Knee socks, ankle socks or “sockettes”
- Golf shirts with collars (regular, mock or turtleneck) tucked in pants
- Not Permitted
 - Short shorts
 - Jeans, unless specified for specific events – may be worn from parking lots to Clubhouse
 - Rugby pants, cargo pants or trousers
 - Hats in the Clubhouse
 - Tennis socks, bill-board hats, sandals, flip flops, sweatshirts or hoodies

LADIES:

- Tailored trousers, capris, Bermuda type shorts or golf shorts, skirts or dresses
- Golf shirts with or without sleeves with collars (regular, mandarin, mock or turtleneck)
- Hats or visors may be worn on the Balcony or Patio
- Not Permitted
 - Jeans, unless specified for specific events may be worn from parking lots to Clubhouse.
 - Rugby pants, cargo shorts or trousers
 - Visors or hats in the Clubhouse
 - Tennis socks, bill-board hats, flip flops, sweatshirts or hoodies

Sponsorship Levels



Prestige Sponsorship

\$5,000

- 1 Foursome Registration
- 1 Hole Sponsorship
- Logo on Display:
 - at Registration/Front Entrance
 - Social Media
 - Website
 - Welcome BBQ
- Recognition during the Closing of the Tournament
- Opportunity to give a high-end gift, or many mid-sized gifts



Hole in One Sponsorship

\$2,500

- Sponsor's logo displayed at the Hole in One Hole
- Additionally, Logo on Display:
 - Social Media
 - Website
 - Welcome BBQ
- Opportunity to give a high-end gift, or many mid-sized gifts



Golf Cart Sponsorship

\$2,000

- Sponsor's logo displayed on 50% of the Golf Carts on the Green
- Additionally, Logo on Display:
 - Social Media
 - Website
 - Welcome BBQ
- Opportunity to give a high-end gift, or many mid-sized gifts



Longest Drive Sponsorship

\$1,500

- Sponsor's logo displayed at the Longest Drive hole
- Additionally, Logo on Display:
 - Social Media
 - Website
 - Welcome BBQ
- Opportunity to give a high-end gift, or many mid-sized gifts

Sponsorship Levels



Logo in the Hole

\$650

- Sponsor's logo displayed on a circular disk within 9 Holes
- Additionally, Logo on Display:
 - Social Media
 - Website
 - Welcome BBQ
- Opportunity to give a high-end gift, or many mid-sized gifts



Hole Sponsorship

\$500

- Sponsor's logo displayed at One (1) Hole on the Green
- Additionally, Logo on Display:
 - Social Media
 - Website
 - Welcome BBQ
- Opportunity to give a high-end gift, or many mid-sized gifts



Welcome BBQ

\$500

- Sponsor's logo displayed prominently during the Welcome BBQ
- Additionally, Logo on Display:
 - Social Media
 - Website
- Opportunity to give a high-end gift, or many mid-sized gifts



Closing Reception

\$500

- Sponsor's logo displayed prominently during the Welcome BBQ
- Additionally, Logo on Display:
 - Social Media
 - Website
- Opportunity to give a high-end gift, or many mid-sized gifts