

CARS  ACFCF

SPONSORSHIP PROSPECTUS

NATIONAL RAILWAY DAY

RBC Convention Centre
Winnipeg, Manitoba



Welcome

SYLVIA NEWELL

President of CARS

The Canadian Association of Railway Suppliers (CARS) is thrilled to host our flagship National Railway Day Conference in Winnipeg for NRD2024.

As the sole National Association representing suppliers across all sectors of the Canadian rail industry, we extend a warm invitation to the entire railway community and associated industries.

Join us to connect with professionals from all tracks of the railway industry at this truly Canadian conference.



Why Sponsor Us

- To gain exposure for your company's products and services
- Support your local industry association
- Receive priority on registration and seating placement

Winnipeg's Railway History

Winnipeg's history as a railway hub dates back to the arrival of the Canadian Pacific Railway (CPR), which established the city as a major center for commerce, banking, construction, and agriculture in western Canada. The construction of Union Station, now designated a national historic site of Canada, further solidified Winnipeg's importance in the railway industry. Built between 1908 and 1911 in the Beaux-Arts style by the architectural firm Warren and Wetmore, Union Station stands as a testament to the confidence of the railway industry and the government in the growth of the West. The station's design and construction reflect the principles of Beaux-Arts urban design and the City Beautiful movement, making it one of the finest examples of its kind in Canada.

Event Highlights

In November 2010, the federal government officially declared November 7 as National Railway Day. The date commemorates the completion of the Canadian Pacific Railway in 1885 when the last spike was driven into the ground at Craigellachie, British Columbia.

From that moment Canada has been united and rail has become one of the most important and valuable modes of transportation while delivering people and goods safely and efficiently.

To commemorate this special day in history and to celebrate our industry, CARS has been hosting our National Railway Day since 2014, moving between the main railway hubs in Canada.

The NRD24 conference will be centered around the theme of "Railway Legacy and Future." This theme celebrates the rich legacy of rail transport while exploring its dynamic integration within supply chains and envisioning future innovations. Through collaboration and knowledge-sharing, we aim to weave together the threads of history, supply chain efficiency, and cutting-edge technologies, propelling the railway industry into a new era of success and sustainability.

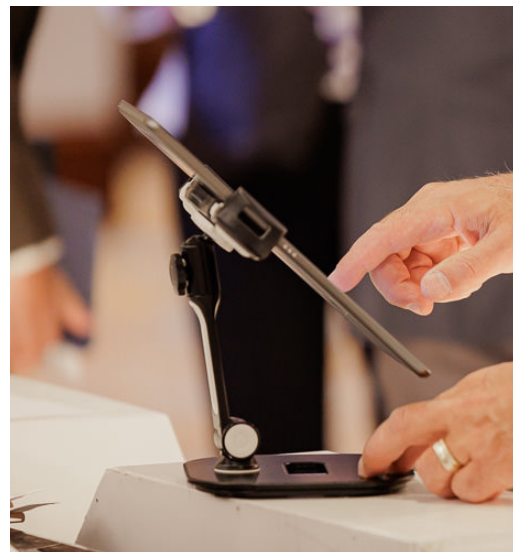


Day 1: November 7th, 2024

- Registration
- Speaker Sessions
- Tradeshow
- Innovation Zone
- Opening Reception

Day 2: November 8th, 2024

- Tradeshow
- Speaker Sessions
- Supplier Panel
- Cocktail Reception
- CARS Awards Dinner



Event Prices



CARS Members

Early Bird Price	Regular Price
\$399	\$499



Non-Members

Early Bird Price	Regular Price
\$499	\$599



Customers

Class 1, Short Line, Transit, Shippers and Government Employees

Registration
Complimentary



Walk the Tradeshow

This ticket is for attending the tradeshow times of the conference only.

Early Bird	Regular Price
\$120	\$150



CARS Awards Dinner

Five recipients will be awarded during the dinner: Safety Award, Diversity Award, Innovation Award, The Future of Rail Award, and Lifetime Achievement Award.

Single Seat	Table for 10
\$200	\$2,000

Top Sponsors



Platinum Sponsorship

\$15,000

- Social Media Recognition
- Sponsor's logo in the program
- Six (6) NRD registrations
- Recognition at Gala Dinner
- Sponsor's logo on the CARS website
- Table for ten (10) Awards Dinner
- Recognition at the Opening Reception
- Sponsor's logo visible during the Conference & Tradeshow
- Premium Exhibitor Booth
- Opportunity to present on the Innovation Zone Stage



Gold Sponsorship

\$10,000

- Social Media Recognition
- Sponsor's logo in the program
- Four (4) NRD registrations
- Recognition at Gala Dinner
- Sponsor's logo on the CARS website
- Four (4) Awards Dinner Seats
- Premium Exhibitor Booth
- Sponsor's logo visible during the Conference & Tradeshow



Silver Sponsorship

\$5,000

- Social Media Recognition
- Sponsor's logo in the program
- Two (2) NRD registrations
- Sponsor's logo on the CARS website
- Two (2) Awards Dinner Seats
- Sponsor's logo visible during the Conference & Tradeshow



Bronze Sponsorship

\$3,500

- Social Media Recognition
- Sponsor's logo in the program
- Sponsor's logo on the CARS website
- Two (2) Awards Dinner Seats

Distinguished Sponsors



Innovation Zone Sponsorship One (1) Spot Available \$7,000

- Sponsor's logo displayed at the Innovation Zone Stage
- Social Media Recognition
- Sponsor's logo in the program
- Sponsor's logo on the CARS website
- Inline Exhibitor Booth



Welcome Reception Sponsorship Five (5) Spots Available \$5,000

- Social Media Recognition
- Sponsor's logo in the program
- Sponsor's logo displayed on all tables during the Reception
- Recognition during the Welcome Reception
- Sponsor's logo displayed on all projector screens during the Reception
- Sponsor's logo on the CARS website



CARS Awards Dinner Sponsorship Twelve (12) Spots Available \$1,000

- Social Media Recognition
- Sponsor's logo in the program
- Sponsor's logo displayed on all tables during the dinner
- Sponsor's logo displayed on all projector screens during the dinner
- Sponsor's logo on the CARS website
- Two (2) Awards Dinner Seats



Nutrition Bundle Ten (10) Spots Available \$3,000

- Sponsor's logo displayed during Lunch and at the Coffee Stations
- Social Media Recognition
- Sponsor's logo in the program
- Sponsor's logo on the CARS website
- Sponsor's logo visible during the Conference

If you don't see a sponsorship option that works for you, please connect with our team for custom options tailored to your needs.



Thank you!
See you there!

Contact

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