

Integrated Travel Research and Development (ITRD) was formed in 2023 to provide guidance to proponents of integrated, inter-city, travel services linking rural, indigenous and urban regions in North America. ITRD is a registered not-for-profit in Montana and Alberta. ITRD develops capstone projects that provide university research teams an opportunity to be involved in projects that are aimed to transition the transportation industry towards net-zero emissions by 2050. Although the focus is on the return of regional passenger rail, ITRD recognizes that without an integrated approach linking existing transit, ride share and “own power” into travel hubs, the results will not be optimized.

Integrated Travel advocates for the needs of rail passengers in North America. We prioritize regional concerns and collaborate with infrastructure, transportation, and community stakeholders to bring economic, environmental, and equity benefits to the region. Our goal is to reestablish safe, reliable, and sustainable passenger rail service, contributing to the well-being of people across Canada and United States. We believe that a comprehensive passenger rail network, connected to other modes of transportation, will have significant positive impacts on the region's economy, environment, and transportation equity. We have actively engaged the public, elected officials, businesses, and local leaders through various initiatives to raise awareness and support for our cause.

“Rail for All” Approach

At Integrated Travel, our goal is to promote transportation equity for all individuals. Through our Integrated Travel approach, we strive to offer accessible and affordable transportation options, irrespective of income or background. By fostering connections between communities and promoting sustainability, we aim to create a future where transportation is fair and inclusive for everyone in Alberta, Montana, Texas and other jurisdictions within North America.

We have a special focus on serving underserved communities, including indigenous and rural areas. Our dedication to transportation equity extends to these communities as well.

Our “Rail for All” Approach:

We advocate for a practical and equitable approach to addressing transportation and environmental challenges in North America through the implementation of Rail for All. Our focus is on utilizing new technologies on existing rail infrastructure, with the goal of promoting sustainability and responsible transportation.

Rail for All refers to the use of sustainable and cost-effective transportation methods that benefit the communities they serve. In the context of regional rail, this means retrofitting rolling stock and locomotives on existing infrastructure to increase efficiency and reduce environmental impact.

While high-speed rail may be exciting and receive media attention, it is not always the most responsible mode of transportation or investment. The construction and maintenance of high-speed rail lines can be extremely expensive, and the economic impacts may not always align with the needs of the communities they serve.

On the other hand, implementing Rail for All through the retrofitting of existing infrastructure is a more cost-effective and responsible option. It still provides a fast mode of transportation that can bring significant benefits to communities and the environment.

Integrated Travel is looking to reestablish safe, reliable, and sustainable passenger rail service in Alberta, Montana, Texas and the Pacific Northwest. The goal is to increase opportunities and contribute to the health and well-being of people across Alberta.

Integrated Travel believes that a comprehensive passenger rail network, seamlessly connected to other modes of transportation, will yield significant benefits for the region's economy, environment, and more importantly, transportation equity.

Integrated Travel has been actively engaging, educating, and energizing the public, elected officials, businesses, and local leaders. This is accomplished through outreach efforts, Train Treks, presentations for legislators and communities, advocacy work, soliciting support resolutions and letters, publicity initiatives, coalition building, and event planning.