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CARS ACFCF

EDMONTON, ALBERTA

NATIONAL RAILWAY DAY

NOVEMBER 4-5, 2026

CARS ACFCF



NATIONAL RAILWAY DAY

November 5th, 2026

#NRD26

CARS ACFCF

The Canadian Association of Railway Suppliers (CARS), formally incorporated in 1991, represents over 155 companies providing essential products and services to railways and transit systems both domestically and internationally. These suppliers are integral to railway operations, offering locomotive components, freight car parts, and track equipment. While CARS has a presence throughout Canada and the U.S., there are significant concentrations of members in Ontario, Quebec, and Alberta.

As a member-driven, non-profit organization, CARS is dedicated to promoting the rail supply sector's vitality and fostering research and development. Its diverse membership ranges from large corporations to medium and small businesses, all contributing to the Canadian rail industry and export markets.

CARS plays a key advocacy role by facilitating government relations and lobbying for policies that enhance the competitiveness of Canada's railway suppliers. The association regularly meets with members of parliament, senior policymakers, and civil servants to advance the interests of the rail supply industry and influence decisions that affect the sector. Through these efforts, CARS ensures that railway suppliers remain a critical part of Canada’s economic landscape.

Beyond advocacy, CARS helps members maximize business opportunities by providing up-to-date information on contracts, procurement, and key industry developments. The association also opens doors at the government level and in the industry, enabling members to expand their networks and grow their businesses both domestically and internationally. CARS’ commitment to keeping members informed and connected helps to build a stronger rail industry across Canada.

Through its Board of Directors and dedicated staff of four, CARS remains vigilant in delivering value to its members, ensuring their voices are heard at the highest levels of government. This ongoing engagement ensures that the railway supply industry continues to thrive and meet the evolving needs of the transportation sector.

WWW.RAILWAYSUPPLIERS.CA

150 Isabella Street, Suite 1204, Ottawa, Ontario K1S 1V7

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VISIT THEM AT THE TRADESHOW

Booth #19 | #20

Agenda

For more than a century, Canada's railway supply industry has delivered rail equipment, technology, services, and expertise to customers worldwide, supported by leading manufacturers, engineers, construction firms, and skilled professionals.



BUFFET BREAKFAST

7:00 – 8:30 a.m.

Enjoy a buffet of breakfast items, and drinks.

WELCOME

8:00 - 8:05 a.m.

Sylvia Newell, President - CARS
Dan Kielan, President - Falcon Equipment

BLESSING

8:05 – 8:20 a.m.

Ms. Elizabeth “Betty” Kehteya (Elder) Letendre

GOVERNMENT OF ALBERTA WELCOME

8:20 – 8:50 a.m.

The Honourable Devin Dreeshen, Alberta's Minister of Transportation and Economic Corridors

Strategic Growth in a Shifting Global Economy

8:50 – 9:20 a.m.

KURT SLOCOMBE

President & CEO, The Prince Rupert Port

Kurt Slocombe, President & CEO of the Prince Rupert Port Authority, will discuss rethinking traditional business models in our shifting economic landscape, leveraging new opportunities in evolving trade agreements, and where the Port is investing today to diversify growth for tomorrow.

Data-Driven Grade-Crossing Compliance

9:20 – 9:50 a.m.

ALI ROGHANI

Research Leader, National Research Council of Canada (NRC)

This presentation highlights a new technology developed by the National Research Council Canada that uses LiDAR, imagery, and positioning data collected from hi-rail vehicles to automate railway grade-crossing sightline assessments. Attendees will learn how the system improves the accuracy, consistency, and efficiency of inspections, supports compliance with Transport Canada's Grade Crossings Regulations, and enhances railway safety through data-driven decision-making.

Moving Commodities, Connecting Markets

9:50 – 10:20 a.m.

STEVE SMITH

Chief Executive Officer, Torq Energy Logistics Ltd

Steve Smith will discuss the evolving role of rail logistics in supporting Canada's supply chains and economic growth. Drawing on Torq's experience operating multi-product rail terminals across Western Canada, he will share insights on market access, transloading, network efficiency, and the opportunities and challenges shaping the future of freight transportation.

Agenda

Canada's rail network spans more than 41,000 kilometres, connecting communities, industries, and ports from coast to coast. Every day, this extensive network helps move the goods that power Canada's economy and connect Canadian businesses to global markets.



CPKC Outlook & Procurement Priorities 10:20 – 10:50 a.m.

RHEA ADAMA

Vice President, Procurement, CPKC

Join Rhea Adama for a discussion on CPKC's outlook, operational priorities, and strategic focus for the year ahead. Attendees will gain insight into key business objectives, upcoming procurement priorities, and CPKC's approach to Responsible Procurement and supplier engagement. This session will help suppliers better understand how they can align with CPKC's evolving needs and long-term goals.

CLOSING REMARKS

10:50 - 11:00 a.m.

Dan Kielan, President - Falcon Equipment

TRADESHOW RIBBON CUTTING CEREMONY

11:00 a.m.

Sylvia Newell, President - CARS
NRD26 Committee Members

TRADE SHOW

11:00 - 5:00 p.m.

Exhibitors will be around to answer your questions.

CARS AWARDS DINNER & RECEPTION

6:00 - 10:00 p.m.

A four-course meal will be served with a selection of beverages and a cash bar to supplement.

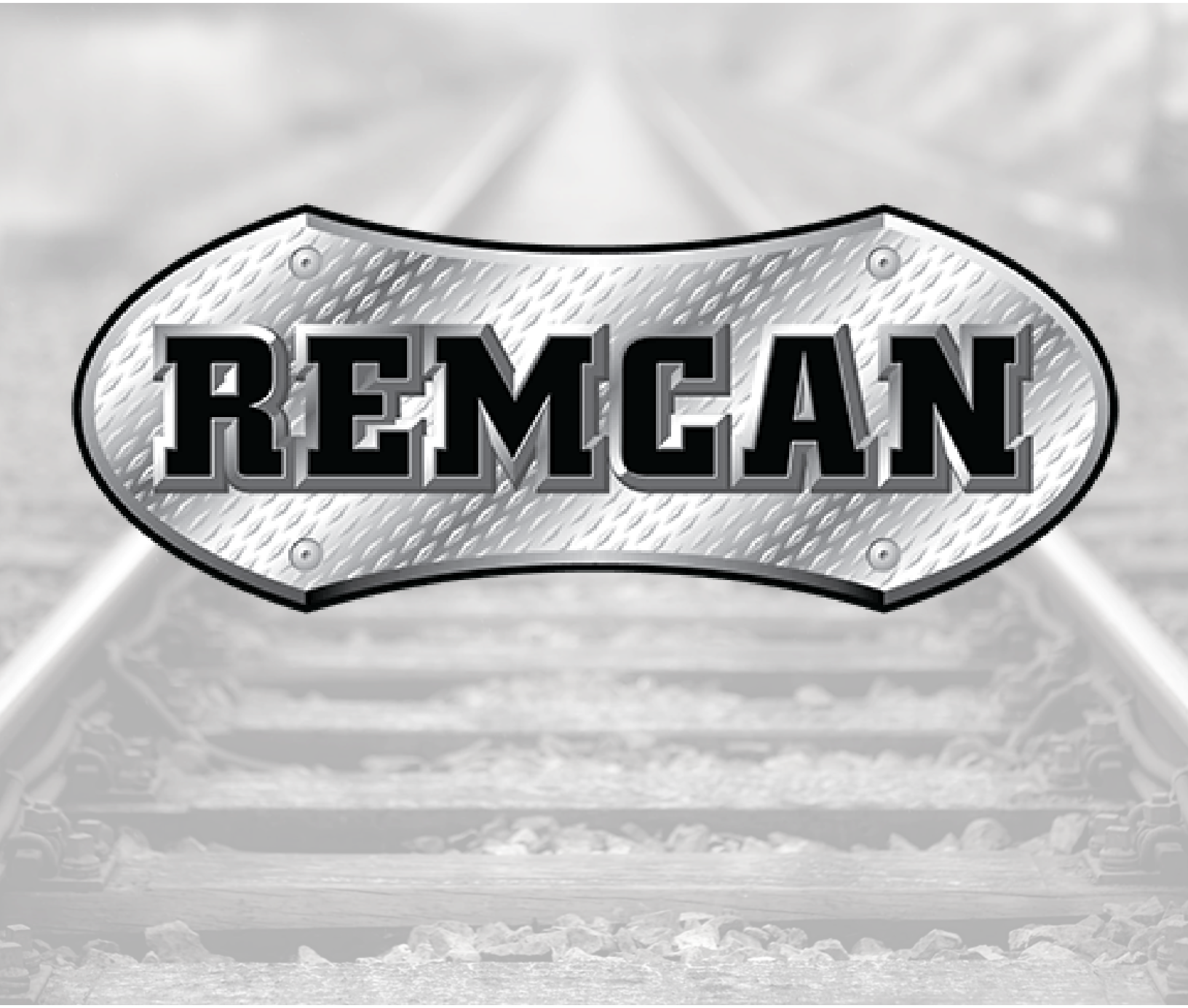
Dinner Keynote Speaker 7:00 – 8:00 p.m.

MICHAEL BRODY-WAITE

Founder & CEO, Addictive Leadership, Addictive Investments

Join Michael Brody-Waite as he shares the three principles that helped him overcome addiction and become a successful entrepreneur and CEO: Practice Rigorous Authenticity, Surrender the Outcome, and Do Uncomfortable Work. This inspiring keynote offers practical lessons on leadership, trust, resilience, and personal growth.

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"Don't let the train of enthusiasm run through the station so fast that people can't get on board."
- H V Morton

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STELLA JONES

Speaker Bios

Hosts

"Trains are wonderful.... To travel by train is to see nature and human beings, towns and churches and rivers, in fact, to see life."

-Agatha Christie



HOSTING ASSOCIATION

CARS ACFCF

SYLVIA NEWELL

President,
Canadian Association of Railway Suppliers

Sylvia Newell has been a leader in Canada's railway supply industry since 2011 and has served as President of the Canadian Association of Railway Suppliers (CARS) since 2017. She leads the association's strategic direction, government relations efforts, and industry partnerships, working closely with suppliers, railways, and government stakeholders to advance the interests of Canada's railway manufacturing and supply sector.

Prior to becoming President, Sylvia served as Executive Director of CARS, overseeing membership, communications, events, marketing, and financial operations. Before joining CARS, she worked as Lead Programmer at Langevin Learning Services, where she managed the organization's proprietary budgeting and training software systems.

Outside of work, Sylvia is a devoted dog lover whose passion for canine welfare and companionship shines through in her free time. Her combination of technical expertise, industry knowledge, and relationship-building skills continues to support the growth and success of Canada's railway supply community.



HOSTING ASSOCIATION

CARS ACFCF

HAYLEY HEASLIP

Manager of Member Relations & Events,
Canada Association of Railway Suppliers

Hayley graduated from Nipissing University with a Bachelor of Business Administration and earned a Post-Graduate Certificate in Event Management from Algonquin College.

She began her career in the not-for-profit technology sector, coordinating events, managing marketing and communications, and travelling across Canada to deliver cybersecurity education to students.

Today, Hayley serves as the Manager of Member Relations & Events at the Canadian Association of Railway Suppliers (CARS), overseeing industry events, sponsorships, and membership engagement.

Outside of work, Hayley is actively involved in her community as Acting Chair of the Renfrew Public Library Board, a member of the Bonnechere River Park and Trail Working Group, and a volunteer with both the Rotary Club and Lions Club of Renfrew.

Speaker Bios

"Safety has to be everyone's responsibility… everyone needs to know that they are empowered to speak up if there's an issue."

-Captain Scott Kelly, Retired NASA Astronaut



MASTER OF CEREMONIES

DAN KIELAN

President
Falcon Equipment Ltd.

Dan Kielan is the President of Falcon Equipment Ltd., one of Canada's leading providers of specialized truck-mounted equipment and solutions for the utility, railway, construction, and infrastructure sectors. Since assuming the role in 2019, he has overseen the company's continued growth, operational excellence, and commitment to delivering innovative equipment solutions across North America.

With more than two decades of leadership experience in the railway industry, Dan previously served as President & General Manager of Falcon Shuttle Rail Inc. for 15 years, where he played a key role in advancing rail service capabilities and supporting the freight and transportation sectors throughout Western Canada.

A strong advocate for the Canadian railway supply industry, Dan currently serves as Chair of the Board of Directors of the Canadian Association of Railway Suppliers (CARS). In this role, he works closely with industry leaders to strengthen collaboration, support innovation, and promote the growth and competitiveness of Canada's railway supply sector.

Dan holds a Bachelor of Business Administration (BBA) in Small Business Administration and Management from Trinity Western University. His extensive industry knowledge, strategic leadership, and dedication to advancing rail transportation have made him a respected voice within Canada's railway community.



MS. ELIZABETH "BETTY" KEHTEYA (ELDER) LETENDRE

Kehteya, meaning Elder, Ms. Elizabeth "Betty" Letendre, Matriarch is a respected Cree/Métis educator and cultural knowledge keeper and from Papaschase Nation and a descendant of Chief Big Bear.

She was raised Northeast of Edmonton Alberta, guided by the Cree principle of Nehiyaw— Pimatisiwin —the Cree way of life—she has dedicated her life to integrating Indigenous teachings into education, specializing in Indigenous language, cultural preservation, and empowering Indigenous youth to embrace their identity and heritage. Her outstanding contributions have been recognized through numerous honors, including the Esquao Lifetime Achievement Award, Indspire's Guiding the Journey Award, and the Queen's Platinum Jubilee Medal.

A dedicated mother, grandmother, and great-grandmother, Betty continues to inspire generations through her wisdom, leadership, and commitment to cultural pride, social justice, and reconciliation across Canada.

Speaker Bios

"Trains are beautiful. They take people to places they've never been, faster than they could ever go themselves. Everyone who works on trains knows they have personalities, they're like people. They have their own mysteries."

-Sam Starbuck, 'The Dead Isle' (2009).



KURT SLOCOMBE

President & CEO
The Prince Rupert Port Authority

Kurt Slocombe has played a key role in the growth of the modern Port of Prince Rupert since arriving in 2007 to help launch operations for the then newly converted Fairview Container Terminal.

Following successive leadership roles at Fairview Terminal, Kurt joined PRPA May 2019 as Vice President, Operations, Planning and Infrastructure, leading major infrastructure projects like CANXPORT, and supporting the development of the Ridley Island Energy Export Facility and South Kaien Logistics Park. Kurt lives in Prince Rupert with his wife Julie and their four children.



ALI ROGHANI

Research Leader,
National Research Council of Canada (NRC)

Ali Roghani is a research leader at the National Research Council of Canada (NRC), where he has spent over a decade advancing data-driven solutions for the railway industry. He leads initiatives focused on applying analytics, sensing technologies, and digital platforms to improve the safety, reliability, and performance of rail infrastructure and rolling stock.

His work brings together multidisciplinary teams and partners across industry, government, and academia to translate emerging technologies into practical, field-deployable solutions. Ali holds a PhD in engineering and is a licensed Professional Engineer (P.Eng.) in Ontario. He recently graduated from MBA program at the Telfer School of Management, University of Ottawa.



STEVE SMITH

President & CEO
Torq Energy Logistics Ltd.

Mr. Smith is Co-Founder, President, and Chief Executive Officer of Torq Energy Logistics, and Co-Founder of Buffalo Rail & Infrastructure. Together, these companies deliver critical first-mile and last-mile infrastructure supporting the rail supply chain.

Before founding Torq and Buffalo, he served as Vice President of Operations at a private equity real estate firm and as President of a private securities dealer. Earlier in his career, Mr. Smith held progressively senior roles at private equity real estate investment and asset management firms Interborder Holdings Ltd. and Walton International Group Inc. He is a graduate of Mount Allison University.

Speaker Bios

"If you put good people in bad systems, you get bad results. You have to water the flowers you want to grow."

-Stephen Covey, Author



RHEA ADAMA

Vice President, Procurement
CPKC

Rhea Adama is Vice President, Procurement at CPKC, where she is responsible for leading the company's procurement and supply chain strategy across its North American network. In this role, she oversees strategic sourcing initiatives, supplier partnerships, fuel management, and programs that drive operational efficiency, reliability, and long-term value creation for the railway.

Since joining Canadian Pacific in 2010 as Director, Locomotive Maintenance, Rhea has held a succession of senior leadership positions spanning mechanical operations, locomotive reliability, strategic sourcing, procurement, safety, training, and operational support. Over the course of her career with CP and now CPKC, she has played a key role in advancing locomotive fleet performance, strengthening supply chain capabilities, improving safety outcomes, and supporting the integration and growth of the railway's operations across North America.

Prior to joining the railway industry, Rhea spent more than a decade with Alstom Transportation in a variety of project management, contract management, and operations leadership roles. Her extensive experience in transportation, procurement, asset management, and organizational leadership has made her a respected leader within the rail sector.

Rhea holds a Bachelor of Arts from the University of British Columbia, a Graduate Diploma in Business Administration from Simon Fraser University, and is a certified Project Management Professional (PMP). She is also Six Sigma Green Belt trained and has been recognized throughout her career for her commitment to operational excellence, leadership development, and advancing women in the railway industry.

In 2020, Rhea was recognized as one of Railway Age's Women in Rail, reflecting her significant contributions to the North American rail industry and her dedication to fostering strong teams, innovation, and continuous improvement.

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Speaker Bios

"Good leaders build products. Great leaders build cultures. Good leaders deliver results. Great leaders develop people. Good leaders have vision. Great leaders have values."

-Adam Grant, Author



AWARDS DINNER SPEAKER

MICHAEL BRODY-WAITE

Founder & CEO, Addictive Leadership
Addictive Investments

Michael is a recovering addict, acclaimed speaker, Inc. 500 entrepreneur, award-winning, 3X CEO, and author of "Great Leaders Live Like Drug Addicts: How to Lead Like Your Life Depends on It." Michael's Nashville TEDx Talk, "Great Leaders Do What Drug Addicts Do," provides insight into his twenty-one-year journey from addiction to successful entrepreneurship. It is the #1 talk in the history of TEDx Nashville, with over 3 million views from people in more than 25 countries.

In 2010, Michael left a Fortune 50 company at the height of the recession to cofound and lead InQuicker, a healthcare SaaS company that allowed patients to self-schedule appointments online. Under his leadership, the organization experienced 20,000 percent revenue growth, earning InQuicker a spot on the Inc. 500 list of the Fastest-Growing Private Companies. Additionally, the organization was named one of the "Best Places to Work" four times and recognized as Healthcare Company of the Year. After selling InQuicker to a publicly traded company in 2015, Michael served for three years as the CEO of the Nashville Entrepreneur Center, a 501(c)(3) organization that helps over 2,000 entrepreneurs start or grow a business each year.

His accomplishments include being named a Most Admired CEO, recognized as one of the Top 40 Under 40, and honoured by the Nashville Chamber of Commerce as Healthcare Entrepreneur of the Year.

Today, as founder and CEO of Addictive Leadership, Michael is employing a style that combines inspiration with practical implementation to revolutionize the principles of leadership. His Addictive Leadership programs, based on the three principles that saved his life, have been taught to hundreds of companies, including Google and Dell, as well as government agencies, nonprofits, and small businesses and startups. Michael and his team have helped over 30,000 leaders achieve balance, reclaim time, and reach their full potential.

Learn more at www.michaelbrodywaite.com

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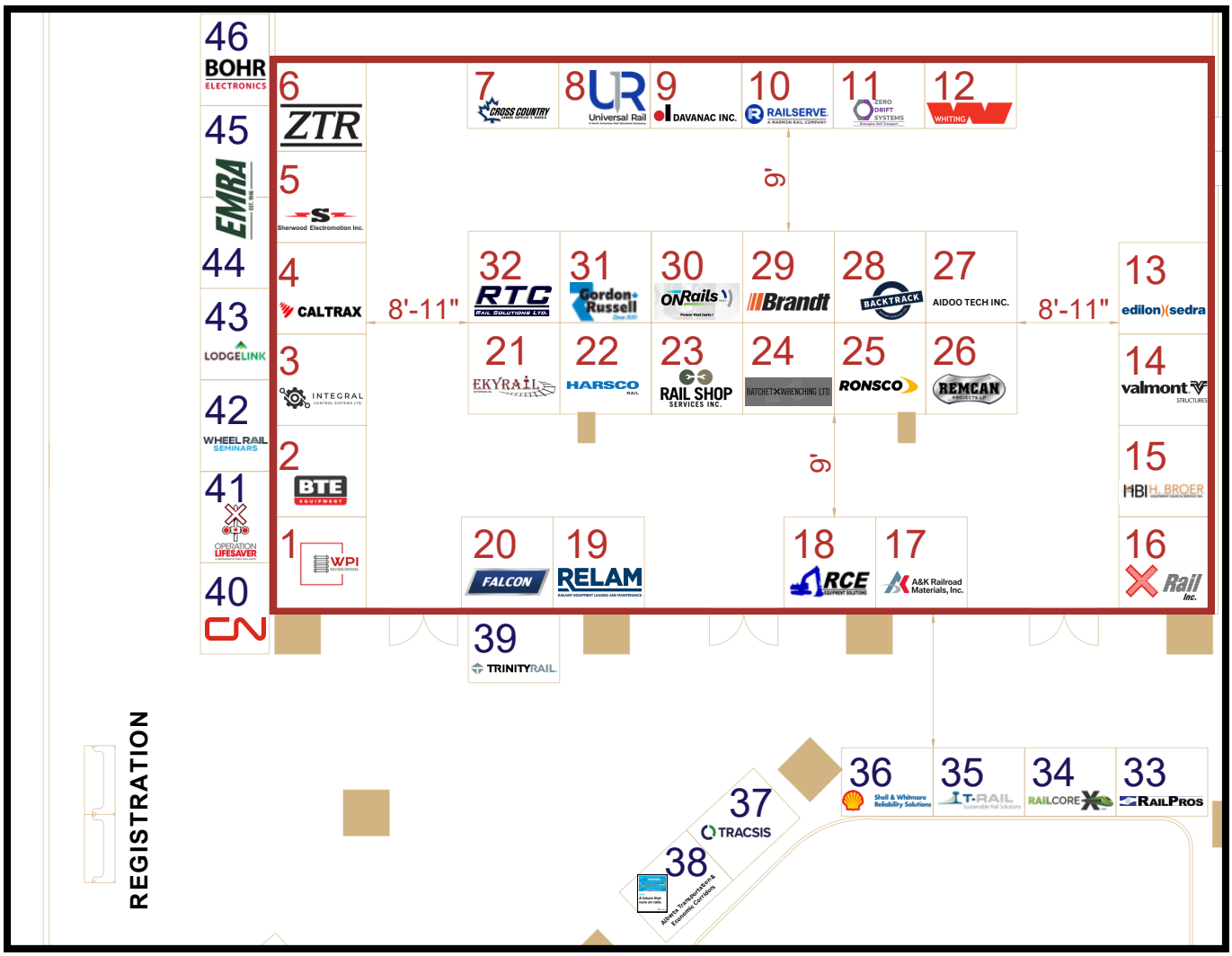


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Booth #39

Tradeshow
Exhibitor Listings

"Safety brings first aid to the uninjured." - F.S. Hughes



1 | WPI Rail Service
2 | Ballast Tools Equipment
3 | Integral Control Systems Ltd.
4 | Caltrax Inc | CAD Railway
5 | Sherwood Electromotion Inc
6 | ZTR
7 | Cross Country Canada Supplies and Rentals
8 | Universal Rail
9 | Davanac Inc.
10 | Railserve Canada
11 | Zero Drift Systems
12 | Whiting Equipment Canada
13 | edilon)(sedra
14 | Valmont Structures Inc
15 | H. Broer Equipment Sales & Services
16 | X-Rail Inc.
17 | A&K Railroad Materials – Canada, Inc.
18 | RCE Equipment Solutions
19 | RELAM
20 | Falcon Equipment
21 | Ekyrail Enterprises Inc
22 | Harsco Rail
23 | Rail Shop Services Inc.
24 | Ratchet Wrenching Ltd
25 | Ronsco
26 | REMCAN
27 | AIDOO TECH INC.
28 | Backtrack Railway Services Ltd.
29 | Brandt Tractor Ltd
30 | DLL Inc.
31 | Gordon Russell
32 | RTC Rail Solutions
33 | RailPros
34 | Railcore X Inc.
35 | T-Rail Products
36 | Shell & Whitmore Reliability Solutions
37 | Tracsis
38 | Alberta Transportation & Economic Corridors
39 | TrinityRail
40 | Canadian National
41 | Operation Lifesaver Canada
42 | Wheel Rail Seminars
43 | LodgeLink Inc.
44 | Edmonton Model Railway Association
46 | Bohr Electronics

CARS ACFCF

RAIL GIVES BACK

TOGETHER, WE CAN MAKE A DIFFERENCE.

A STRONGER COMMUNITY, ON TRACK TOGETHER

OUR GOAL: 1,000+ VOLUNTEER HOURS!

DECEMBER 1–11, 2026

Rail Gives Back is a Canadian Association of Railway Suppliers (CARS) initiative that brings the railway supply community together to support local charities and make a positive impact in the communities where we live and work.

From coast to coast, we're encouraging CARS member companies to give back through volunteerism, community service, and acts of kindness.

GET INVOLVED!

- Register your company or volunteer team.
- Choose a local charity or community initiative.
- Give back and help us make a difference!

LET'S MAKE AN IMPACT, TOGETHER!

REGISTER TODAY!

www.railwaysuppliers.ca/events/rail-gives-back-2026-12-01

